

Girish Hegde

UX Designer

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Professional Summary

Results-driven UX Designer with 7 years of experience designing and scaling user-centric digital experiences across SaaS, enterprise, and data-intensive platforms. I specialise in transforming complex systems into intuitive, actionable interfaces by embedding user research, design systems, and AI-driven intelligence into every stage of the product lifecycle.

With a strong foundation in interaction design, information architecture, and observability-driven UX, I partner with cross-functional teams to align user needs with business goals delivering scalable, efficient, and high-impact design solutions. I bring deep expertise in crafting intelligent workflows, contextual experiences, and data-informed interfaces that enhance decision-making and reduce cognitive load.

I support organisations in:

Designing Scalable UX Systems & Frameworks: Building and evolving design systems, reusable components, and UX standards to ensure consistency, efficiency, and scalability across products.

Simplifying Complex Enterprise & Data-Heavy Experiences: Translating complex workflows (network observability, infrastructure, AI systems) into intuitive, user-friendly interfaces that accelerate user understanding and action.

AI-Driven UX & Intelligent Experiences: Designing AI-assisted features such as smart filters, contextual insights, anomaly surfacing, and guided investigation flows to enhance user productivity and decision-making.

User Research & Data-Informed Design: Driving design decisions through qualitative and quantitative research, usability testing, behavioural insights, and continuous feedback loops.

End-to-End Product Design Ownership: Leading the UX process from discovery to delivery-covering problem framing, journey mapping, wire-framing, prototyping, validation, and developer handoff.

Cross-Functional Collaboration & Strategic Alignment: Partnering with product managers, engineers, and stakeholders to define UX strategy, influence product direction, and ensure seamless execution aligned with business priorities.

Workflow Optimisation & Cognitive Load Reduction: Designing efficient user flows, progressive disclosure patterns, and contextual interactions that minimize friction and improve task completion speed.

Designing for Emerging & Complex Systems: Experience designing for AI-powered platforms, observability tools, dashboards, and multi-layered ecosystems (network, infrastructure, application layers).

Accessibility & Inclusive Design Integration: Embedding accessibility best practices and inclusive design principles into UX processes to create usable experiences for diverse user groups.

Prototyping, Storytelling & UX Advocacy: Communicating design ideas through high-fidelity prototypes, storytelling, and design narratives to drive stakeholder buy-in and product adoption.

Core Skills

Expert in: User Experience (UX) Strategy, User Research, Interaction Design, Information Architecture, Wireframing, Prototyping, Usability Testing, Design Systems, Visual Design, AI-Assisted UX, Conversational UX, Data-Driven Design, Enterprise UX, SaaS Product Design, Observability UX, Complex Workflow Design, UX Audits, Heuristic Evaluation, UX Writing, Design Thinking, and End-to-End Product Design Lifecycle.

UX Research & Design Methods: User Interviews, Surveys, Contextual Inquiry, Journey Mapping, Persona Creation, Task Analysis, A/B Testing, Usability Testing, Heuristic Evaluation, Cognitive Walkthroughs, and Continuous Feedback Loops for iterative design improvements.

AI & Intelligent Experience Design: Designing AI-powered features such as Smart Filters, Recommendations, Contextual Insights, Predictive Interfaces, Guided Workflows, and Copilot Experiences. Skilled in Prompt Design, Conversational UX, and Human-AI Interaction Patterns for complex systems.

Design Systems & Accessibility: Building scalable design systems, component libraries, and design guidelines. Applying accessibility best practices aligned with WCAG standards, ensuring inclusive and consistent user experiences across platforms.

Enterprise & Complex Systems UX: Specialized in designing for data-intensive platforms including network observability, infrastructure monitoring, dashboards, and multi-layered ecosystems (Network, Application, Infrastructure layers).

Workflow Optimization & Interaction Design: Simplifying complex user journeys through progressive disclosure, contextual interactions, micro-interactions, and intuitive navigation patterns to reduce cognitive load and improve efficiency.

Technologies & Tools: Figma, Sketch, Adobe XD, InVision, FigJam, Miro, Adobe Creative Suite (Photoshop, Illustrator, After Effects), Axure RP.

AI Tools & Prompting: Experience leveraging AI tools for design acceleration, ideation, content generation, and workflow optimisation. Skilled in crafting effective prompts for UX use cases and design exploration.

Front-End Understanding: Working knowledge of HTML, CSS, and responsive design principles to ensure feasible, developer-friendly design handoffs.

Data & Analytics for UX: Using product analytics, heatmaps, and user behavior data to inform design decisions and continuously optimize user experience.

Collaboration & Product Strategy: Strong collaboration with Product Managers, Engineers, and Stakeholders to define product vision, align UX with business goals, and deliver scalable solutions in agile environments.

Prototyping & Storytelling: Creating low to high-fidelity prototypes, interactive flows, and design narratives to communicate ideas effectively and drive stakeholder buy-in.

Design for Multi-Platform Experiences: Experience designing for Web and Enterprise Applications, with adaptability to mobile and emerging platforms.

Accessibility & Inclusive Design Awareness: Understanding of accessibility principles, inclusive design practices, and usability considerations for diverse users including those with permanent, temporary, and situational limitations.

Work Experience

OpenText India | Sr. UX Designer | Hybrid
2023 April – 2026 March

UX Leadership & Product Strategy: Led UX design for multiple SaaS products in the networking and observability domain, driving usability improvements, feature adoption, and alignment with business and automation goals. Partnered with Product Managers and Engineering teams to influence product direction and embed user-centric design into the development lifecycle.

AI-Driven UX & Intelligent Workflows: Designed AI-assisted investigation experiences, enabling users to identify issues faster through contextual insights, smart filters, and guided workflows. Introduced Copilot-style interaction patterns to support troubleshooting, decision-making, and root cause analysis.

Complex Systems & Data Visualization Design: Conceptualized and prototyped advanced topology maps and data-heavy interfaces with dynamic focus, intelligent grouping, and node-level filtering to reduce cognitive load and improve situational awareness in complex environments.

End-to-End UX Execution: Owned the complete UX lifecycle—from discovery and problem framing to wireframing, prototyping, validation, and developer handoff—ensuring high-quality, scalable design delivery.

User Research & Data-Informed Design: Conducted user research, usability testing, and behavioral analysis to validate design decisions and continuously refine experiences, especially for AI-driven and data-intensive workflows.

Design Systems & Scalability: Contributed to the creation and evolution of a design system, improving consistency, reusability, and reducing design and development effort across teams and products.

Workflow Optimization & Usability Enhancement: Simplified complex user journeys by introducing intuitive navigation patterns, progressive disclosure, and contextual interactions, significantly improving efficiency and task completion.

Cross-Functional Collaboration: Worked closely with Product, Engineering, and stakeholders to translate business requirements into meaningful user experiences, ensuring seamless execution and alignment with customer needs.

Prototyping, Storytelling & Stakeholder Alignment: Created high-fidelity prototypes and design narratives to communicate concepts effectively, enabling faster decision-making and stakeholder buy-in.

UX Advocacy & Continuous Improvement: Championed user-centric thinking across teams, continuously iterating on designs based on feedback, analytics, and evolving product needs.

MicroFocus (OpenText India) | Software Designer (UX) | Hybrid
2019 July – 2023 March

Designed end-to-end UX workflows for enterprise networking and IT management tools.

Improved user efficiency by simplifying complex navigation flows.

Delivered interactive prototypes and user flows for stakeholder validation.

Balanced UI aesthetics with usability, ensuring consistency with brand guidelines.

Regalix India Pvt. Ltd. | Sr. Web & Graphic Designer
2017 June – 2019 June

Designed and launched marketing websites and landing pages for VMware, Hitachi & PureStorage. Partnered with clients directly, delivering design solutions aligned with business goals. Created visuals and graphics for explainer videos, simplifying technical concepts. Established design standards for recurring campaigns, boosting delivery speed and consistency.

Design Juice Marcom Pvt. Ltd. | Graphic Designer
2013 October – 2017 June

Worked on branding, marketing collateral, and web layouts for clients across diverse industries. Managed multiple client projects simultaneously, ensuring timely, high-quality delivery. Built a strong foundation in visual storytelling and digital design, paving the way into UX.

Education

Bachelor of Visual Arts (BVA) | Kuvempu University, Shimoga 2008 – 2013

Certifications

UX Design Fundamentals – California Institute of the Arts
Visual Elements of UI Design – California Institute of the Arts
User Research Methods – Interaction Design Foundation (IxDF)
Accessibility: Designing for All – Interaction Design Foundation (IxDF)
AI for Designers – Interaction Design Foundation (IxDF)

Applications & Tools

Design & Prototyping: Figma, Adobe XD, Sketch, InVision, Axure
AI & Productivity Tools: Figma AI / Figma Make, GitHub Copilot, Miro AI
Visual & Motion Design: Adobe Illustrator, Photoshop, After Effects
Collaboration & Handoff: Miro, Value-Edge, Confluence
Web Technologies (Basic): HTML, CSS

Work Portfolio

Website: www.girishhegde.com

Behance: www.behance.net/Girish-hegde

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