## **Girish Hegde**

Sr. UX Designer with Visual Art background

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## **Professional Summary**

Sr. UX Designer with 6+ years of experience crafting intuitive, user-centric digital experiences across SaaS and enterprise platforms. Skilled in user research, information architecture, prototyping, and design systems, with proven success in enhancing usability and aligning design with business goals. Recognized for collaborating with cross-functional teams, driving customer satisfaction, and mentoring peers in design best practices.

#### **Core Skills**

- UX Strategy & Research (Interviews, Surveys, Usability Testing)
- Information Architecture & Wireframing
- Prototyping & Interaction Design (Figma, Sketch, XD, InVision)
- Design Systems & Accessibility (WCAG)
- Visual Design & Motion Graphics (Adobe Suite, After Effects)
- Collaboration with Product & Engineering Teams
- HTML/CSS (Basic) for effective dev handoff

#### **Professional Experience**

OpenText India | Sr. UX Designer

2023 - 2025

- Led UX for multiple SaaS products in the networking domain, improving usability and product adoption.
- Contributed to the creation of a **design system**, reducing design and dev time across teams.
- Conducted user research & usability testing, leading to measurable product improvements.
- Collaborated with cross-functional teams to deliver features aligned with customer needs.

#### MicroFocus (OpenText India) | Software Designer (UX)

2019 - 2023

- Designed end-to-end UX workflows for enterprise networking and IT management tools.
- Improved user efficiency by simplifying complex navigation flows.
- Delivered interactive prototypes and user flows for stakeholder validation.
- Balanced **UI aesthetics with usability**, ensuring consistency with brand guidelines.

## Regalix India Pvt. Ltd. | Sr. Web & Graphic Designer

2017 - 2019

- Designed and launched marketing websites and landing pages for VMware, Hitachi & **PureStorage**
- Partnered with clients directly, delivering design solutions aligned with business goals.
- Created **visuals and graphics** for explainer videos, simplifying technical concepts.
- Established design standards for recurring campaigns, boosting delivery speed and consistency.

### **Design Juice Marcom Pvt. Ltd.** Graphic Designer

2013 - Jul 2017

- Worked on branding, marketing collateral, and web layouts for clients across diverse
- Managed multiple client projects simultaneously, ensuring timely, high-quality delivery.
- Built a strong foundation in visual storytelling and digital design, paving the way into UX.

### **Education**

Bachelor of Visual Arts (BVA) | Kuvempu University, Shimoga | 2008 - 2013

### **Certifications**

**UX Design Fundamentals** – California Institute of the Arts

Visual Elements of Ul Design – California Institute of the Arts

**User Research Methods** – Interaction Design Foundation (IxDF)

**Accessibility: Designing for All** – Interaction Design Foundation (IxDF)

### **Applications & Tools**

- Design & Prototyping: Figma, Adobe XD, Sketch, InVision, Axure
- Visual & Motion Design: Adobe Illustrator, Photoshop, After Effects
- Collaboration & Handoff: Miro, Value-Edge, Confluence Web Technologies (Basic): HTML, CSS

# **Work Portfolio**

Behance: www.behance.net/Girish-hegde

Dribbble: dribbble.com/girishhegde92

Website: www.girishhegde.com